

STYLE # 01

NAME: Mandy Sue

DESCRIPTION: Women's High Heel with Rocking Platform, Rhinestone trim, slingback with buckle

BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude leather & suede, Crystal AB Flatback Rhinestones (multi size), MemoryFoam insoles

DATE: 7/2012

REVISED: 9/2012

TECHNICAL DESIGNER: THE HOUSE



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PEARLIZED NUDE LEATHER (FOR UPPER)



PANTONE #
13-1024 TCX

SUEDE (LINER)



PANTONE #
13-1024 TCX

WOMEN'S PLATFORM STILETTO SANDAL

- Pearlized Nude Leather Upper
- Suede Liner
- Clear Lucite Platform and Heel
- Swarovski AB Crystals in various sizes covering Lucite platform, heel, and leather upper straps (attached with glue)
- AB Crystal embellished pave "puffed" heart charm
- Contoured Footbed (insole made of MemoryFoam for extra comfort)
- Slip-Resistant texturized rubber bottom in Nude
- Nude heel tips to match rubber bottom
- Sling-back style leather strap around foot, small eslastic incorporated into leather strap near buckle for easy wear (allowing wearer to slip shoe on & off without un-buckling strap)
- 5.7" heel (measured from bottom of heel tip to heel seat)
- 1.6" platform (rocking platform to allow for easy walking)
- Metallic Gold stamped Taliah Tarrah logo on heel bed insole
- Gold small pin shoe buckle

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5.7" FROM HEEL BED TO BOTTOM OF HEEL TIP

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NUDE SUEDE LINER AND
CONTOURED FOOT BED
(MEMORY FOAM)

PEARLIZED NUDE
LEATHER UPPER
(INCLUDING
ALL STRAPS)

CLEAR LUCITE HEEL

CLEAR LUCITE
PLATFORM

NUDE HEEL TIP

NUDE RUBBERIZED NON-SLIP
BOTTOM

INITIAL: _____

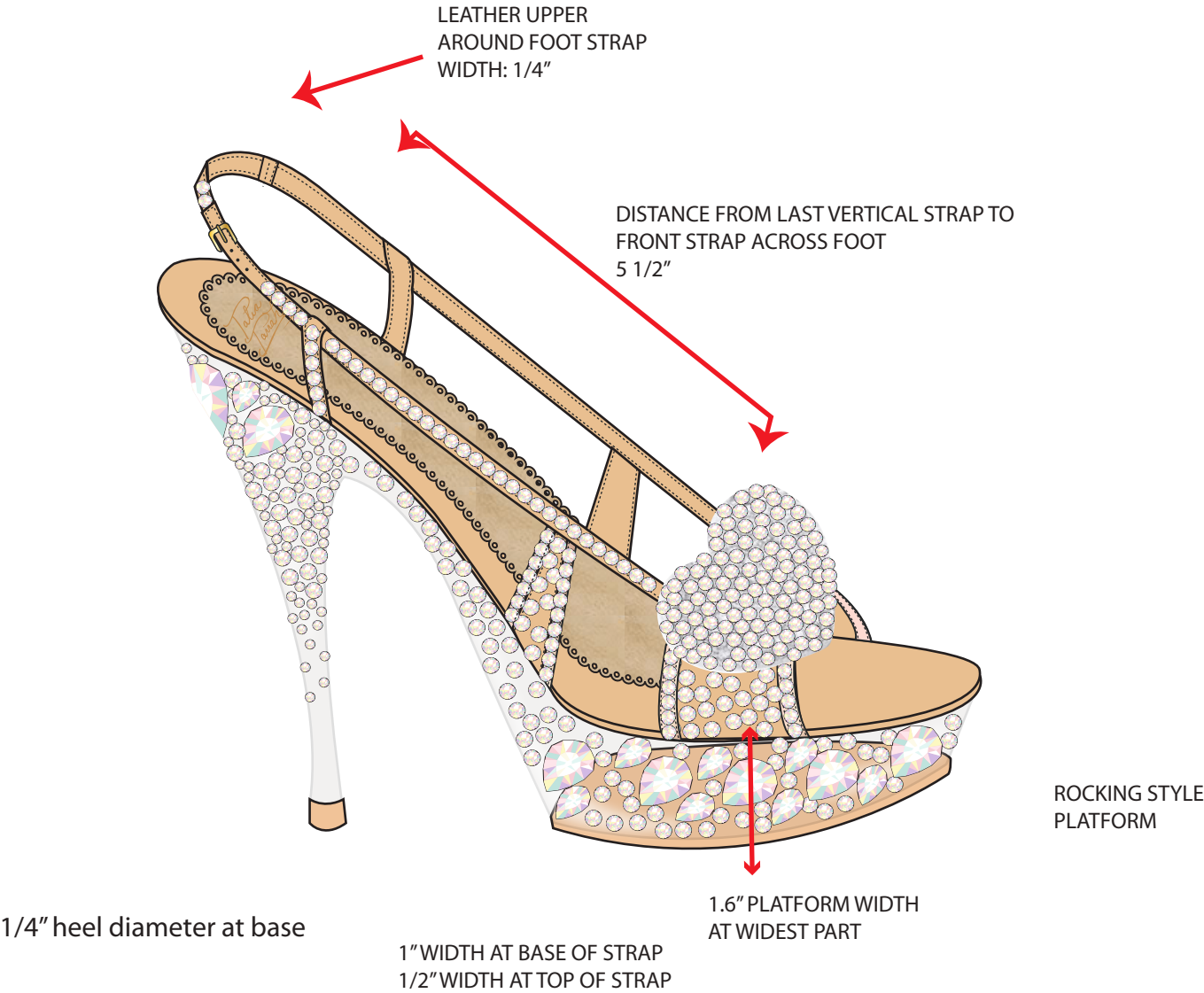
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DETAILS VIEW

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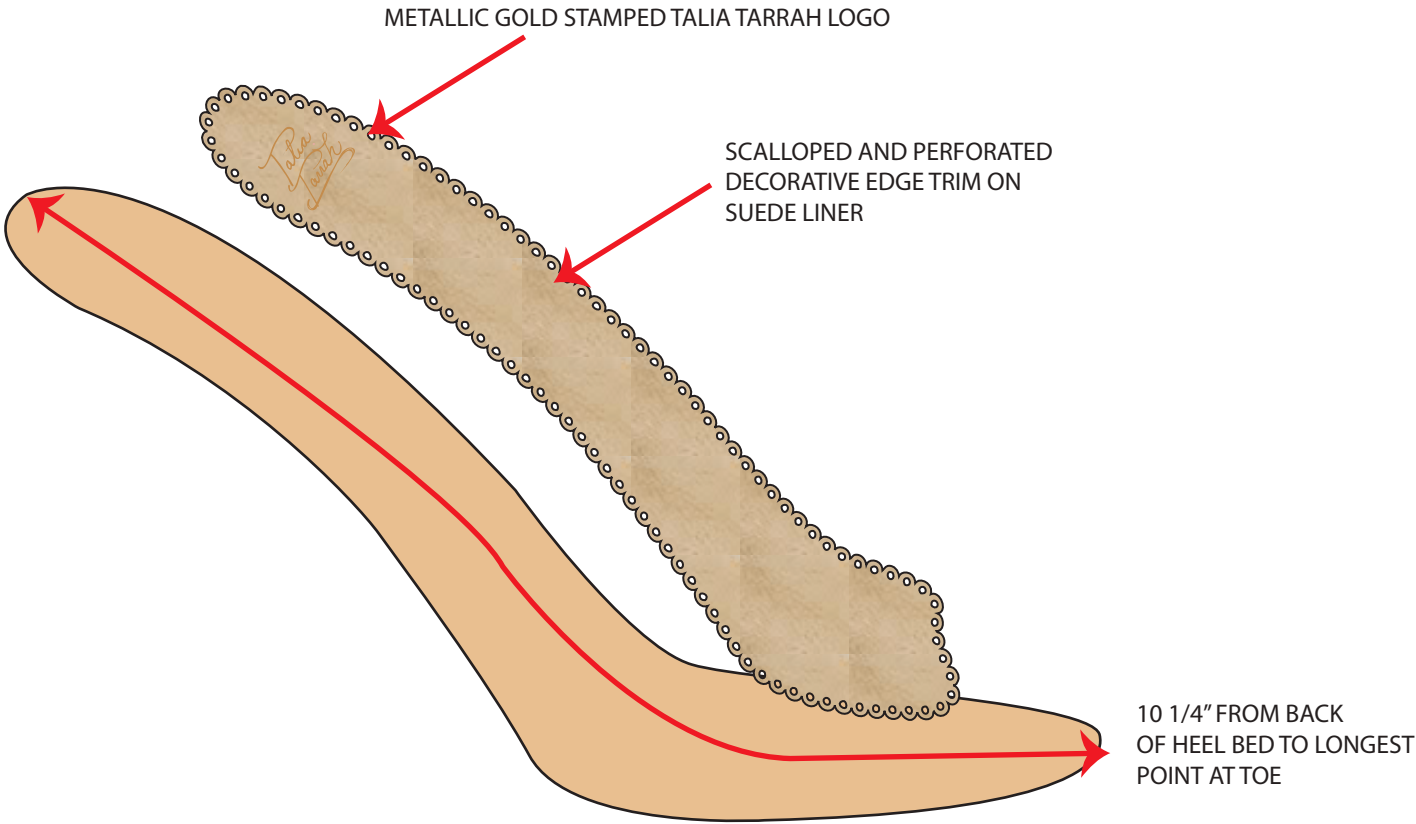
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FABRICS & TRIMS


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PANTONE COLORS & FABRIC TEXTURE EXAMPLES

PEARLIZED NUDE LEATHER (FOR UPPER)



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SUEDE (LINER)



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13-1024 TCX

LEATHER EXAMPLE




SUEDE EXAMPLE



FOR TEXTURE EXAMPLE ONLY
(NOT FOR COLOR MATCH)

3-D HEART "LOCKET"
LIGHT WEIGHT METAL, HOLLOW, HEART SHAPED
THREE DIMENSIONAL (NOT FLAT ON EITHER SIDE)
EMBELLISHED WITH ROUND RHINESTONES
ATTACH ACCORDING TO MATERIAL COMPOSITION
(METAL TO LEATHER, ETC)


EXAMPLE PICTURE



CRYSTAL AB
SWAROVSKI ELEMENTS PEAR
FLAT BACK
SIZES:
10 x 6 mm
18 mm
30 x 20 mm



SWAROVSKI XILION ROSE
FLATBACK CRYSTAL AB
ROUND
SIZES:
SS 16
SS 20
SS 30



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RHINESTONE SIZING DETAILS

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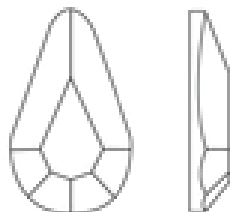
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SWAROVSKI CRYSTAL TRIM

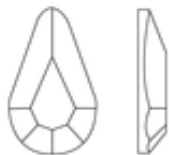
SWAROVSKI CRYSTAL AB
PEAR SHAPED FLAT BACK



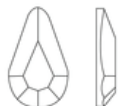
SWAROVSKI ELEMENTS PEAR SHAPED
CRYSTAL AB FLAT BACK
SIZE: 30x20 mm



SWAROVSKI ELEMENTS PEAR SHAPED
CRYSTAL AB FLAT BACK
SIZE: 18 mm



SWAROVSKI ELEMENTS PEAR SHAPED
CRYSTAL AB FLAT BACK
SIZE: 10x6 mm



SWAROVSKI XILION FLATBACK
CRYSTAL AB
ROUND



SWAROVSKI 2028
XILION ROSE FLATBACK CRYSTAL AB
SIZE: SS30



SWAROVSKI
XILION ROSE FLATBACK CRYSTAL AB
SIZE: SS20



SWAROVSKI 2028
XILION ROSE FLATBACK CRYSTAL AB
SIZE: SS16



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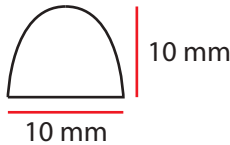
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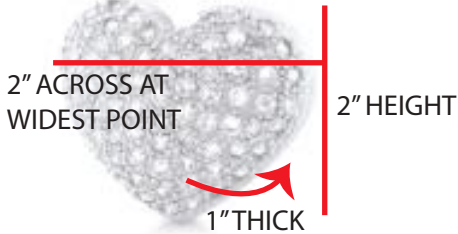
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HEEL TIPS

NUDE/BEIGE HEEL TIPS
U-SHAPE
10x10 mm



PAVE "PUFFED" HEART
CRYSTAL AB



CLEAR LUCITE HEEL & PLATFORM

CLEAR LUCITE HEEL & PLATFORM
FOR SHAPE, HEIGHT, AND COLOR
OF LUCITE REFERENCE ONLY.
HEEL TIP AND RUBBERIZED SOLE
TO BE BEIGE/NUDE COLOR.

5.7"
HEEL
HEIGHT



1.6" PLATFORM
HEIGHT

SMALL PIN BUCKLE

SHINY GOLD METAL
SMALL PIN BUCKLE
*IMAGE IS FOR SHAPE
AND METAL FINISH REFERENCE



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METALLIC GOLD STAMPED TALIA TARRAH LOGO
PLACEMENT: INSOLE HEEL BED
SIZE: SCALE DOWN TO FIT PROPORTIONALLY ON
INSOLE HEEL BED

*Talia
Tarrah*

LOGO INSTRUCTIONS:

1. LOGO IS TO BE METALLIC GOLD - PLEASE
SEE PANTONE NUMBER FOR REFERENCE
2. STAMPED LOGO ON FOOTBED OF ALL SHOES
SAME POSITION - SCALE IMAGE TO FIT SHOE

METALLIC GOLD
PANTONE # 13-0739 TCX



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*NOTE: CHART ABOVE USED AS EXAMPLE FOR MEMORYFOAM INSOLE (CONTOURED FOOTBED). THIS IS NOT A REFERENCE FOR COLOR, SIZE, SHAPE OR DESIGN***

***CHART EXPLAINS MEMORY FOAM (OR SIMILAR BRAND PRODUCT) APPLICATION TO SHOE FORM. FOAM IS LAYERED BETWEEN THE SHOE FORM, ARCH SUPPORT, AND THEN SUEDE LINER IS PLACED ON TOP. THIS FOAM IS ADDED FOR EXTRA SUPPORT AND PADDING.

